



# 1/2 CENT SALES TAX

The citizens of Blair are encouraged to support increasing the current sales tax by a half-cent. If passed, the half-cent sales tax will generate approximately \$1 million annually in additional sales tax to continue improvement of various infrastructure projects and economic development programs.

If approved, the money would support:



1. Pedestrian Bridge Over North Hwy 75



2. Zero Depth Entry Remodel of City Pool



3. Fire Hall Renovation and South Fire Station Expansion



4. New Subdivisions and Residential Housing



5. Dog Park

Out-of-town shoppers pay the bulk of local sales tax. 25,000 non-Blair residents shop in Blair, thereby contributing to these local projects.

Average percentage of **out-of-town** shoppers:

- Walmart = 82%
- Family Fare = 69%
- Walgreens = 62%

Mobile Data from The Retail Coach between April 1, 2021 - March 31, 2022

For More Information on the half-cent Sales Tax  
Visit: [www.blairnebraska.org](http://www.blairnebraska.org)  
Call: 402-426-4191



Scan Here!

Invest in Blair's Future on **MAY 14TH,** **2024**  
Vote YES!